

Title Potential of minor tropical fruit to become important fruit crops
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Citation Program and Abstracts, 4th International Symposium on Tropical and Subtropical Fruits, November 3-7 2008, Bogor, Indonesia. 215 pages.
Keyword Horticultural research; cultivars; market; international cooperation

Abstract

Despite globalization, most tropical fruits are still confined to their area of origin or nearby regions. The reasons for this confinement are complex but the lack of research in different horticultural practices, such as cultivar improvement, methods of propagation, nutrition and irrigation, pest and disease control, post harvest and marketing, is always a common feature. The introduction of exotic fruits outside the normal cultural and dietary habits of the consumers also requires a lot of promotional effort in market development. This paper outlines the factors which may be of major importance in creating a continued and sustainable demand for a new fruit in the international market.