

Title The logistic cost analysis of baby corn in Nakhon Pathom province

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Abstract

Due to the rapid expanding of economical situation of agricultural products, recently, there are highly competitive either domestics or international market. Logistics and Supply Chain Management are becoming necessary for decreasing the cost of production. Therefore, this research aimed to analyze the logistics cost of baby corn which is grown in Nakhon Pathom province. The survey was conducted by in-depth interview with the growers who are following the Good Agricultural practice (GAP) guideline and also the suppliers. In case of growers, large and small scale planting area of both contract and non-contract farming were selected to interview. It was found that the total cost of baby corn production of large-scale participated with contract farming growers was 2.38 baht per kilogram and the cost of logistics was 0.56 baht per kilogram (23.59% of the total cost), whereas the total cost of with non-contract framing growers was 2.49 baht per kilogram and the cost of logistics was 0.60 baht per kilogram (24.09% of the total cost). In addition to of the large scale, the total cost of small-scale participated with contract farming growers was 2.25 baht per kilogram and the cost of logistics was 0.46 baht per kilogram (20.22% of the total cost), while in case of with non-contract farming growers were 2.54 and 0.56 baht per kilogram (21.61% of the total cost), respectively. Moreover, the total cost of suppliers was average about 3.46 baht per kilogram and suppliers' logistics cost was 0.15 baht per kilogram (4.33% of the total cost).