

Title Kiwifruit quality standards
Author B. Pancino, D. Ferrucci, N. Passeri, P. Grassi and G. Cassoni
Citation ISHS Acta Horticulturae 913:535-538.2011.
Keywords cultivation technique; organic agriculture; integrated production; sale value

Abstract

An economic evaluation of the economic outputs of kiwifruit organic, integrated and conventional production systems was undertaken to compare the three cultivation methods from a market and farm management point of view. A case study was used; yield, fruit size, qualitative characteristics and prices obtained from the three different systems were obtained. Outcomes of the comparison between organic, integrated and conventional production systems will provide input to formulate some future management and market decisions.